

# Qurate Retail Inc

**6.80** Usd  
-1.31%

ISIN: US74915M1009  
Ticker: QRTEA

Sector: Internet Retail  
Stock exchange: NASDAQ

Market capitalization: 2.83 Billion

**Key Metrics:**

Performance YTD: 40.3%  
Estimated 2020 P/E: 7.59

Earning per share: -1.08  
Price to book: 0.64

Net Debt: 5.69 B  
Return on Equity: -0.08

## Fundamental analysis summary

Qurate Retail Inc. has a diverse brand portfolio that covers the following segments: furniture, appliances, accessories, jewelry and beauty. Their target clientele is women between the ages of 35 - 65 with significant revenues. 85% of their sales come from existing customers! Although their initial video-based sales system is outdated, they have been able to adapt quickly by migrating to digital platforms. Unfortunately, their financial situation has been in decline for several years. They have recently benefited from the crisis to improve their bottom line but are still losing money. It has a market cap of around 3 billion and a net debt of 5.5 billion. Its price to book is 0.5 indicating a low public valuation.

## Technical analysis summary

On September 15 the stock lost 40% of its value. The stock has been on a long-term downward trend since its previous ATH in August 2015. However, the RSI indicator shows that the stock is oversold.

## Chart - Year To Date

